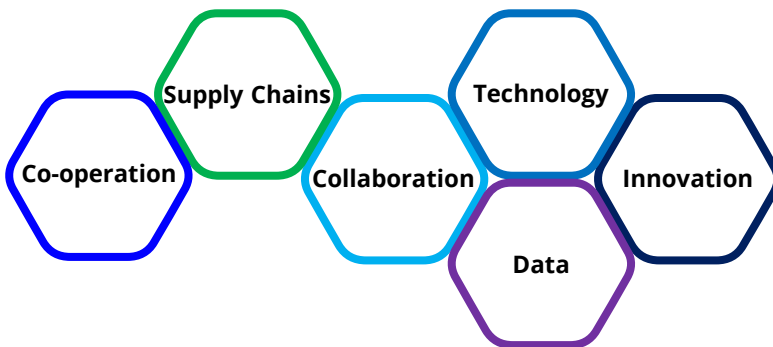




LAND OF OPPORTUNITY?



SAOS Culture



~~WORDS~~



ACTIONS

~~THEORY~~



PRACTICE

~~POTENTIAL~~



REALITY



But words are important...

Agriculture and Rural
Communities (Scotland)
Act 2024

2024 asp 11

Explanatory Notes have been produced to assist in the
understanding of this Act and are available separately

£13.57



Foundation of agricultural policy



Agriculture and Rural Communities (Scotland) Act 2024

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PART 1

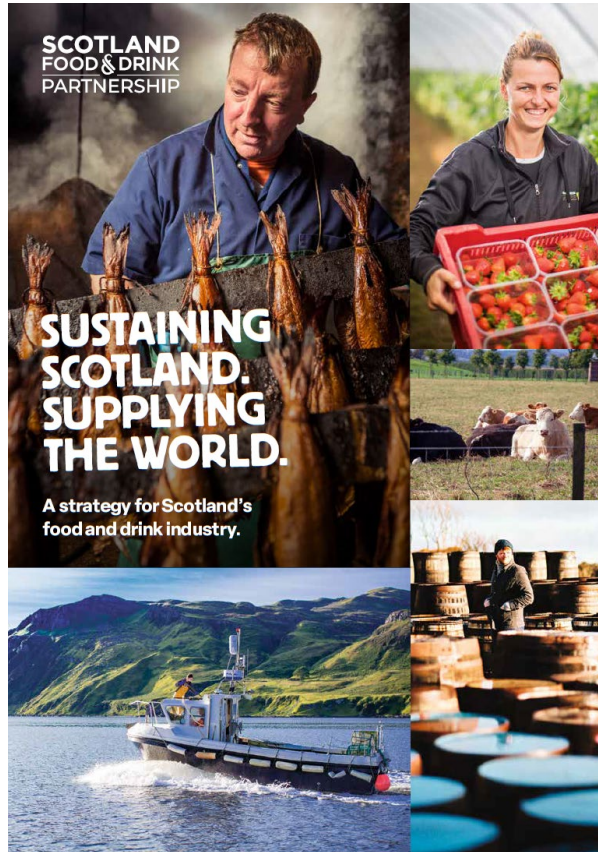
OBJECTIVES AND PLANNING

1 Overarching objectives of agricultural policy

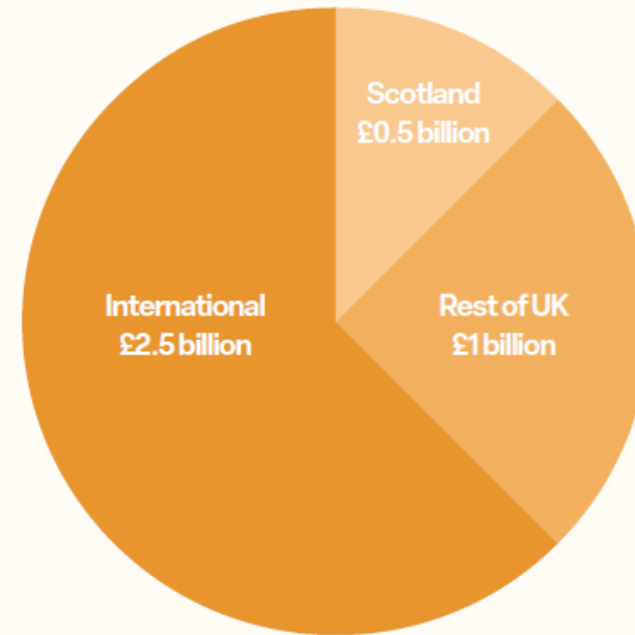
- (1) For the purposes of this Act, the objectives of Scottish agricultural policy are—
- (a) the adoption and use of sustainable and regenerative agricultural practices,
 - (b) the production of high-quality food,
 - (c) the promotion and support of agricultural practices that protect and improve animal health and welfare,
 - (d) the facilitation of on-farm nature restoration, climate mitigation and adaptation, and
 - (e) enabling rural communities to thrive.



Growth potential

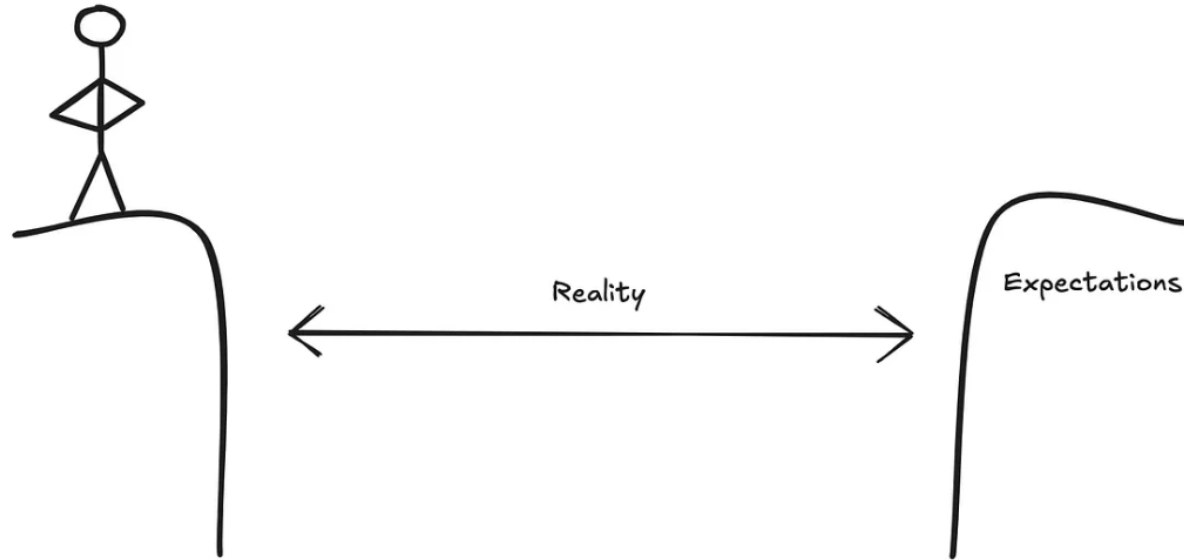


Our analysis shows a £4 billion market opportunity for us to capture across our markets within the next 5 years.



Bridging the gap

IS THIS
POSSIBLE?



IT'S TOO
DIFFICULT

CAN WE DO IT?



Nothing in life is new..,

by combined efforts. In other countries, more particularly in Denmark, very great benefits have resulted to agriculture from the combined and organised efforts of those engaged in it, and British farmers, especially those whose holdings





[SBP video](#)



SBP success factors

- Common purpose and ambition
- Coordinated business model
- Market and supply chain collaboration
- Pooled investment in specialist machinery
- Technical advice and support
- Innovation culture
- Investment in added-value processing



Scaling success??

- MARKET OPPORTUNITIES=BUSINESS PLANNING
- MARKET OPPORTUNITIES=COORDINATION
- MARKET OPPORTUNITIES=CHANGE
- MARKET OPPORTUNITIES=INVESTMENT
- MARKET OPPORTUNITIES=RISK



Risk mitigation support?

NEW MARKET VENTURES	Tier 3-Producer Group funding	 <u>Explicit</u> co-operation Rural Support Plan measures 
MARKET DEVELOPMENT	FPMC feasibility funding	
FIELD-SCALE NOVEL CROPS	Enhanced Greening options? Multi-year KTIF trials? Novel crop conversion?	
ADDED-VALUE PROCESSING	FPMC grants SNIB loans?	
NEW EQUIPMENT	FFIS/AMF capital grants	



DELIVERING PUBLIC GOODS...

PART 1

OBJECTIVES AND PLANNING

1 Overarching objectives of agricultural policy

- (1) For the purposes of this Act, the objectives of Scottish agricultural policy are—
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 - (e) enabling rural communities to thrive.

N-fixing crop rotations

High quality
'home-grown'
protein

Supporting 120 farm
businesses and 60 rural jobs

400,000kg LESS Nitrogen p.a.
3700 tonnes LESS Co2eq GHG



RECIPE FOR SUCCESS...

- PARTNERSHIP CULTURE
- POLITICAL WILL
- INDUSTRY LEADERSHIP
- INDUSTRY AMBITION



Thank you





**Working together
to shape the future
of farming and food**

